



## Duplicate Stalls Policy

ACM is committed to ensuring each trader has the most successful day possible at all of our markets and events.

We understand that duplicated stalls can detract from this and have the potential to reduce an individual's trading experience.

Duplicate stalls are difficult to define and we will always decline exact duplicates such as two stalls selling Avon, as we know the products will be identical. In this instance, we will book stalls on a first come, first served basis.

When we enter a grey area of similar products, this becomes more difficult. Similar items are defined as items that are made using the same method but are aesthetically different.

Priority will be given to stalls with consumables, so in the instance of cakes for example, ACM will consult with the stall holders to find an agreement that different items will be available. We will monitor in conjunction with the stalls involved.

Where we have stalls selling similar consumables, we may book a second similar stall when the market capacity allows it (for example stalls selling a similar food cuisine, such as Indian food)

ACM wishes to encourage new stall holders, however it is not always possible to tell which products a new stall will bring as ACM are completely reliant on the bio provided by the new stall holder. In the instance of a new stall holder arriving with similar products, we encourage traders to consult with us about your experience with the aim to improve things next time. If possible, please do this during the event so we can see the items of concern.

When we see a stall that brings products not described in their booking form or trader registration, we will ask you to remove these items from your stall if they are considered too similar to other items on sale on that day.

We are happy to support stalls that sell similar items as we do not wish to turn any stall holder away as we are aware that should a stall holder not be able to attend, the market would be left without that stall type, which is detrimental to the market community.

For these reasons, ACM cannot guarantee exclusivity to any trader.

We will however, work with our traders as outlined above to create the best balance we possibly can

If a stall holder cancels or doesn't attend 2 or more events in a 12 month period, we will not prevent similar stalls booking future events to ensure we are not left without a particular product type.

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