



Licenses, Testing, Copyright & Counterfeit Goods Policy

ACM are committed to operating events in a legal manner.

We do not allow stall holders to sell illegal items.

If a stall holder is selling items that have a logo, a brand name or an image that is potentially a trading standards issue, ACM require that the stall holder provides us with the correct documentation to show that the correct licenses have been paid for.

If we see an item of concern that we have not been made aware of, we will obtain an image of the item and perform the necessary checks.

We will also ask that the item(s) are removed from sale until the checks have been completed.

Some items will need licenses or testing (such as toys made for children) it is the stall holders responsibility to obtain these licenses and conduct the correct testing, in line with UK law. If ACM become aware that you are not following UK law, we will ask you to remove these items from sale.

Whilst ACM are will be fully supportive to stall holders to help them navigate these areas to help ensure you get things right, persistent issues will result in a review of the stall holder and could result in being asked to no longer attend any of our events.

All Communities Matter Team

Reviewed & updated October 2025

Update July 2024